

# PROVENANCE

## VINEYARDS

### DEADEYE

#### By Provenance Vineyards

The Deadeye icon draws from the Provenance logo where the crosshairs mark sits inside the "O" signifying careful vineyard selection + winemaker precision in blending.



#### DEADEYE RED BLEND NAPA VALLEY

Intoxicating aromas of ripe berries and cocoa. A structured palate introduces rich flavors of cranberry, raspberry and cola, complemented by spicy notes of cassis and clove.

ALC: 15.2% RS: 4.4 g/L  
TA: 5.2 g/L pH: 3.91



#### DEADEYE CHARDONNAY MONTEREY COUNTY

Ripe, tropical aromas of pineapple softened by notes of baked apple and brioche. The palate unfolds with layers peaches and asian pears, melting into a long, lasting finish.

ALC: 13.7% RS: 4 g/L  
TA: 4.8 g/L pH: 3.75



#### DEADEYE CABERNET SAUVIGNON PASO ROBLES

This wine is big and bold, ready-drinking, with a rich texture. Aromas of currants and black licorice complement a palate of sweet-fruit flavors with hints of coffee and anise.

ALC: 13.5% RS: 4.0 g/L  
TA: 6.0 g/L pH: 3.67





# P PROVENANCE VINEYARDS

## TRUE TO OUR ORIGIN

Provenance Vineyards began in 1999 producing Rutherford Cabernets. Its founders had the vision to produce fine wines by discovering Napa Valley vineyards of unique "provenance" or origin. Over two decades, the brand was bought and sold twice and passed through the hands of two large corporations.

## RETURNING TO CLASSIC FAMILY ROOTS WITH ITALIAN STYLE

Allen and Tiana Lombardi acquired Provenance Vineyards in November 2021 to infuse this iconic Napa Valley brand with the energy it deserves. They were attracted to its rich history, classic style and strong growth potential. They connected with the brand's polish without pretense.



AJ, Ava, Allen, Tiana and Matthew Lombardi

The family will hold true to Provenance's purpose to produce timeless wines, expanding the focused vineyard selection to include additional esteemed California wine regions. The Lombardis look to build the next chapter of the Provenance legacy by increasing its U.S. distribution and introducing this fine wine globally.

Looking ahead, it is the family's mission to continue to produce well-appointed, approachable wine of specific origin...true works of art that build and carry on family legacies.

## NATURAL WINEMAKING SHOWCASING SENSE OF PLACE

Head of Winemaking Noel Basso has 20+ years of experience with California vineyards and grapes. He is returning the brand to the purist philosophy of Founding Winemaker Tom Rinaldi, focusing on working in the vineyards and taking an unwavering grape-quality approach to each varietal. Minimal winemaker intervention allows the character and personality of the grapes to steal the show.

Wine reviewers agree. Provenance Vineyards wine is honored to have received multiple 90+ ratings by acclaimed reviewers on all varietals. We invite you to experience the wine and explore your sense of place.

